

## REPORT ON AAJ TAK RAJ TILAK 2023 SHOW

**Introduction:** The Aaj Tak Raj Tilak 2023 Show, a prominent news program, hosted a live show on 09-11-2023. Amity School of communication students from [Amity University Madhya Pradesh had the unique opportunity to participate and gain hands-on experience in the world of journalism and media. This report provides an overview of the students' participation and the impact of their involvement.

### **Participation Overview:**

Venue of the Event: Gwalior at Jiwaji Club

Name of the Faculty Coordinator: Dr Manish Dubey

Number of Students: 25 students from our institution participated in the event.

Role and Responsibilities: The students were actively engaged in various event-related tasks, including:

- **Assisting with pre-event preparations**, such as setting up equipment and arranging the stage.
- Collaborating with the Aaj Tak production team to understand the behind-the-scenes workings of a live news show.
- Participating in on-site reporting, interviewing attendees, and gathering audience reactions.
- Managing the event's social media presence by live-tweeting, posting updates, and interacting with online viewers.

**3. Performance:** Our students showcased professionalism, dedication, and a deep understanding of media and journalism. They effectively contributed to the event's success by fulfilling their assigned roles and responsibilities.

### **Impact and Learning:**

**1. Hands-on Experience:** Participating students gained invaluable hands-on experience in the world of journalism. They had the opportunity to witness how a live news show is produced, which enhanced their understanding of newsroom operations.

**2. Networking:** Interacting with Aaj Tak professionals provided students with a chance to network and establish connections within the media industry.

**3. Enhanced Skills:** The students' participation improved their interviewing, reporting, and social media management skills, which are crucial in the field of mass communication.

Feedback and Observations: - The students received positive feedback from Aaj Tak's production team for their commitment and enthusiasm. A few areas for improvement include time management and

handling high-pressure situations. These observations can serve as learning points for future participation.

**Conclusion:**

The participation of Journalism students from Amity School Of communication in the Aaj Tak Raj Tilak 2023 Show was a valuable educational experience. It provided students with insights into the world of journalism, allowed them to apply classroom knowledge in a real-world setting, and fostered professional growth. This event was an excellent opportunity to bridge the gap between academic learning and practical application.

We express our gratitude to **Mr Rajnikant and Mr Sarvesh Purohit Gwalior Head** and for this collaboration and look forward to future opportunities for our students to participate in such events.

**Glimpse of the event**











